



## 2023 Impact Report

### Empowering Kentucky's Future Innovators

In 2023, GSE celebrated 10 years of transforming lives across the commonwealth. We're so grateful for your support as we work to identify, inspire, and empower Kentucky's up-and-coming entrepreneurs.

#### Summer Startup

During our intensive, inspirational three-week program, high school students develop life-changing entrepreneurial skills.

#### Collegiate Pitch

College teams from across Kentucky make their pitches, competing for funds to pursue their business dreams in the Bluegrass.

#### The Ecosystem

We're building an active network of GSE's Summer Startup and Collegiate Pitch alumni. Events, support, networking, and more.

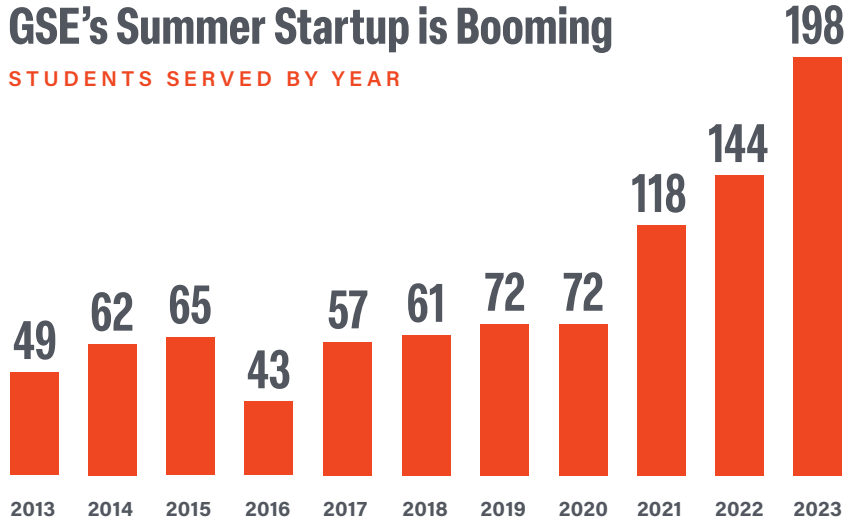


**941**

**Young Entrepreneurs  
Empowered Since 2013**

## GSE's Summer Startup is Booming

STUDENTS SERVED BY YEAR



“GSE has been the best experience I could ever ask for. It has changed my life for the better and I can’t wait to see in a couple years where all of the relationships I’ve made take me.”

**Carolina Keeton**

MORGAN COUNTY

“I’d always say, ‘I want to start a company, I want to start doing this!’ And my parents would say, ‘Do you have any idea how to do that?’ And I feel like after this program I can say, ‘Yes, I do.’”

**Sruthika Shivakumar**

JEFFERSON COUNTY

“The quality of my experience was great. I learned a lot and I’m grateful for the opportunities provided here. I feel like I can go start my own business more confidently now.”

**Ryan Hawkins**

OLDHAM COUNTY

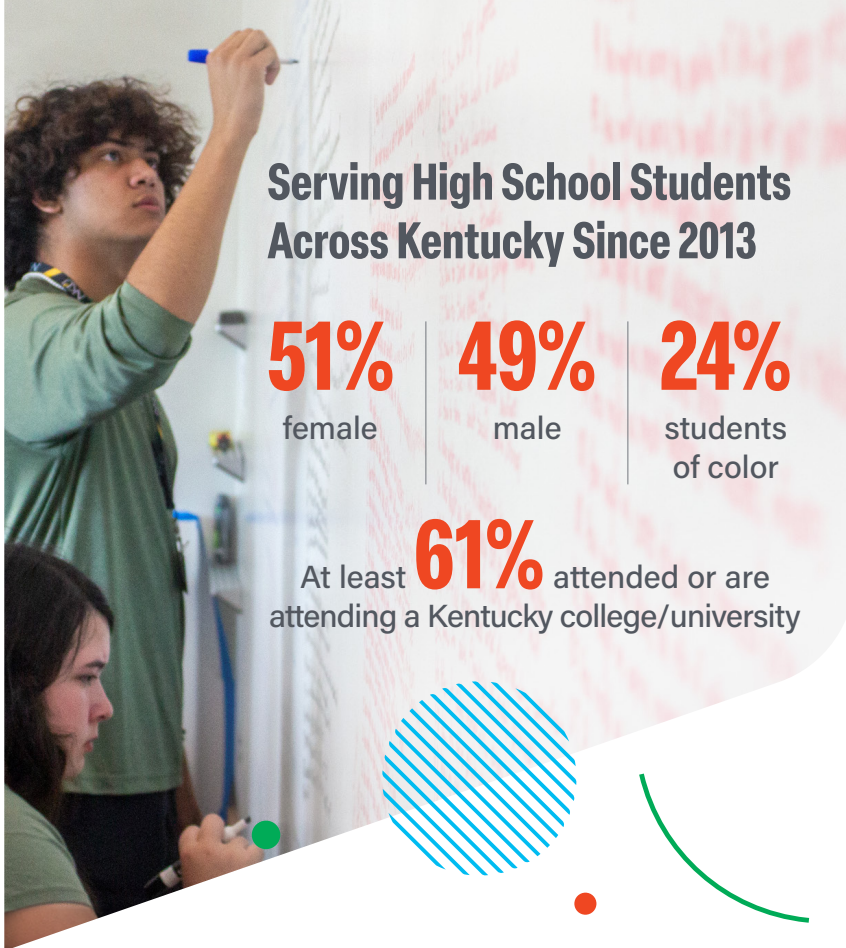


**Boosting Business  
in the Bluegrass**

**70+**



Kentucky-based  
businesses launched by  
Summer Startup alums



## Serving High School Students Across Kentucky Since 2013

**51%**

female

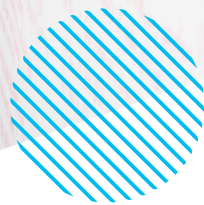
**49%**

male

**24%**

students of color

At least **61%** attended or are attending a Kentucky college/university



**95** 

Counties Served

## Collegiate Pitch: A GSE Game Changer Since 2019

**18** colleges served



**140**

pitches judged

**40**

Kentucky-based businesses awarded funds

**308**

alums



“This allowed me to view my business from someone else’s perspective, and I was able to take the constructive criticism and apply it to make my business better.”

**LaShay Calvin**

SULLIVAN UNIVERSITY  
AUNTIES SOULFOOD AND SWEETS

## Board of Directors

**Koleman Karleski**, Chair

**Randall Stevens**, Treasurer

**Anne Nash**, Secretary

**Jim Clifton**

**Ceci Conway Boden**

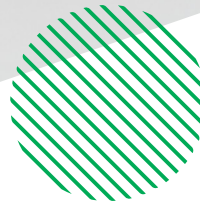
## GSE Leadership Team

**Anne Jewell**

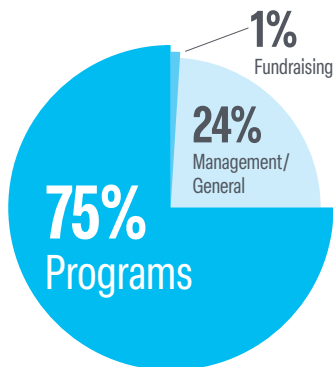
President and CEO

**Erica Rust Pennington**

Program Director



## Allocation of Dollars



“To say the least it has been life changing.”

**Braylon Breeze**

ADAIR COUNTY



## Give Back

Our transformative programs are free for students, thanks to generous financial support. Invest in Kentucky's future with us!

**DONATE NOW**

<https://kentuckygse.com/donate>

